

Staged to Sell, LLC



What exactly is Home Staging and why is it important?

Staging highlights your homes best features, minimizing it's worst. It is neutralizing, giving an overall impression of luxury and well lived lives...and adding some "WOW" factor. If you're selling your home in today's real estate market staging is one of the smartest moves you can make. By staging your home it will appeal to the largest range of buyers possible, selling faster and for 6-7% more money!

Based on a 2007 survey of real estate agents conducted by HomeGain.com

Can't I stage my home myself?

Most home sellers can not successfully stage their own homes. Look at it this way; our homes are like our children, we don't always see all the flaws. We get used to the way it looks and in fact it is difficult emotionally to change it. If you can't view something objectively then you are unable to market and package it effectively.

Can't home buyers look past the décor use their imagination?

People buy on emotion and the feeling of life style a home offers. Most buyers don't see the potential a home offers, especially if it's vacant because they can not effectively visualize the size and scale of a room without furniture and accessories to relate to.

**Jump start your selling process,
and get started today!**



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