



# Cindy & DJ's Newsletter Green Bay Packer Edition

## 2010 Season Has Many People Hopeful for the Super Bowl

As many of you know both Cindy and I (DJ) are huge Packer fans. As fall approaches, my attention turns towards the Packer season. Some years you know the Pack aren't a top-tier team, but this year is different. The Packers are one of the favorites to represent the NFC Conference in the Super Bowl.

This newsletter is dedicated to the 2010 Packer Season. In it I will give my opinions (I'm by no means an expert) on all three phases of the team: Offense, Defense, and Special Teams. I will also talk about the schedule a bit and give my predictions how the Packers will do this upcoming season

I don't play fantasy football, but it seems that no matter where I go

people are talking about fantasy football (guys and girls). That being said, I will also talk a little bit about the fantasy football potential that some of the Packer players will have.

I know that this newsletter is quite a bit different from our previous ones and many of you may not be interested, but I thought it would be fun ☺.

As always, there will be a topic on real estate. The real estate market is in a very strange time. The next several months are going to determine where the market is heading.

Enjoy!!!

“A man can be as great as he wants to be. If you believe in yourself and have the courage, the determination, the dedication, the competitive drive, and if you are willing to sacrifice the little things in life and pay the price for the things that are worthwhile, it can be done.”

-Vince Lombardi

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## A Quick Look at the Packer's Offense



After being drafted 24<sup>th</sup> overall in the 2005 draft, Aaron Rodgers has face stiff criticism from Packer fans. I have never understood why.

Rodgers has quickly become one of the top quarterbacks in the league. His combination of arm strength, accuracy, and speed have made him

very difficult for opposing teams to stop. I predict another stellar year from Rodgers.

The big flaw last year for the offense was the offensive line play. The Packers gave up the most sacks of any team last year, granted some blame could be placed on the QB for holding the ball too long. Once the Packers got some players back from injury the offensive line improved dramatically. With the addition of a first round draft choice this year, I'm not as concerned as I was last year. Pass protection should be better and run blocking should improve too.

It could be argued that the Packers have the deepest receiver/tight end unit in all the league. An opposing defense can't focus on one player because the Packers have too many weapons. Aaron Rodgers does a fabulous job spreading the ball around. Look out for TE Jermichael Finley to have an incredible year.

The Packers running backs are average, but we will need the running game when the cold months approach. Improvement is needed in this area for the Packers.

Overall, I expect the Packers to have a Top 5 Offense.

## A Quick Look at the Packer's Defense

In 2009, new Defensive Coordinator installed the 3/4 Defense for the Packers. It was a big change for the team. The transition to this defense proved to be a good one as the Packers ended up being the #2 overall defense for last season.

You would expect the Packers to do similarly well this year, but there are a lot of question marks.

Towards the end of last season the Packer defense was exposed. Teams realized that they could throw on the Packers. The Packers weren't able to get consistent pressure on the quarterback and the defensive backfield couldn't give up too much space for the opposing

receivers.

The Packers are hoping that another year in the new system, the addition of a few key rookies, and the return of some injured players will help improve their deficiencies.

The key to the Packers success this year in my opinion comes down to 2 players, Charles Woodson and Clay Matthews. Charles Woodson won Defensive Player of the Year, and the Packers need him to produce again at a high level this year. Clay Matthews was a stand-

out rookie last year, and he was the lone player to get pressure on the quarterback.

If the Packers can find a way to get consistent pressure on the quarterback and tighten the coverage in the secondary, the Packers should have another good year. That's a big "if" though.

I predict a drop-off from last year but still a top 15 defense.



## A Quick Look at the Packer's Special Teams



Special Teams aren't talked about much unless there are issues. Over the last several years the Packers have been one of the worst on Special Teams. Our kick/punt coverage units allow the opposing team too many yards on the return, all the while the Packers can't seem to find their own kick returner.

The Packers have struggled finding a punter who can actually kick the ball, and despite his strong leg, Mason Crosby, has struggled with consistency on field goals.

All in all, the Special Teams is the biggest question mark for the team. There's a strong punting competition in training camp which is a positive, yet the Packers can't seem to find a viable return man and kick coverage is still weak.

In my opinion, Shawn Slocum, the Special Teams coach, is on the hot seat for his job. The Special Teams must improve if the Packers want to compete for the Super Bowl.

## Fantasy Football Outlook

Aaron Rodgers is considered by many as the top fantasy quarterback because of his consistency and weapons.

Jermichael Finley, our tight end will be a Top 3 tight end in the league this year. He creates too many mis-matches and Rodgers loves throwing to him.

Greg Jennings at WR I feel will have a much improved year.

Despite the concerns for our defense, they will cause a lot of turnovers which is good for fantasy.

Mason Crosby our kicker will score a lot of points.

I'd stay away from our running back Ryan Grant. I think he'll lose playing time this year.

### 2010 Green Bay Packer Schedule and Predictions

Week 1: GB at Philadelphia <b>W</b>	Week 7: Minnesota at GB <b>W</b>	Week 13: San Francisco at GB <b>W</b>
Week 2: Buffalo at GB <b>W</b>	Week 8: GB at NY Jets <b>W</b>	Week 14: GB at Detroit <b>W</b>
Week 3: GB at Chicago <b>W</b>	Week 9: Dallas at GB <b>L</b>	Week 15: GB at New England <b>L</b>
Week 4: Detroit at GB <b>W</b>	Week 10: BYE WEEK	Week 16: NY Giants at GB <b>W</b>
Week 5: GB at Washington <b>L</b>	Week 11: GB at Minnesota <b>L</b>	Week 17: Chicago at GB <b>W</b>
Week 6: Miami at GB <b>W</b>	Week 12: GB at Atlanta <b>L</b>	2010 Record: <b>11 Wins &amp; 5 Loses</b>

**"I firmly believe that any man's finest hours – his greatest fulfillment of all that he holds dear – is that moment when he has worked his heart out in good cause and lies exhausted on the field of battle – victorious." -Vince Lombardi**



## My Take on the Real Estate Market

Being in the real estate industry I get a lot of people asking for my opinion on what the future of the market is going to be. The first thing that I always say is that no one except God truly knows. You listen to the news and you'll hear some people say that the economy and housing will rebound in 2011, and you'll also hear other people say that the economy will be worse in 2011. If these so called experts have varying views how can I predict how it will be. Nonetheless, I do have my view, and people ask to hear it.

America is in a dilemma. Unemployment is around 10%, well actually it's much higher because so many people have stopped looking for jobs, and if a person stops looking they aren't counted as unemployed (pretty dumb way of figuring employment). Without jobs people don't spend money. If people don't spend money, businesses don't hire people or

they may even go out of business. It's a dangerous cycle.

What America should be focusing on right now is job creation. There's a lot of important stuff out there, but without jobs there won't be the tax revenue to pay for things. We're in debt for generations. That being said I don't see the economy or the housing market improving in 2011 as a result of people not being able to find work.

What does that mean then? If you're buying that's great because the interest rates and home prices are low. If you need to sell, don't wait because I feel next year the home prices will be even lower.

If you or someone you know has questions about how this may affect them, please feel free to call me (DJ). There hasn't been a more important time in the recent past that our services were needed more.

Keep your chin up and Go Pack!



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